

WEEKS GLADIOLUS GARDENS

3130 Broadway N. E.

SALEM, OREGON

EMpire 3-2676

OUTSTANDING NEW GLADS FOR 1960



BLUE PACIFIC



PINK PARASOL



LILAC and CHARTREUSE



ABIQUA



HENNA



BLUE LAKE

BLUE PACIFIC (470) (Baerman-Majeski 1960) (Sparkling Eyes x Caribbean). Early-midseason. When this first bloomed in 1956 we recognized it instantly as head and shoulders above any other blue we had ever seen. Not only was the spike unusually long and stretchy but the clear blue-violet color was unusually fresh and beautiful, and, unlike virtually all the older blues, entirely free from flecking. The minute rose-red spear tipped with white adds sparkle without detracting from the blueness of the general effect. For a thrilling surprise in your Glad garden, plant this refreshing, crystal-clear new blue!

Any size, each \$3.00. No bulblets this year.

PINK PARASOL (440) (Baerman-Majeski 1960) (Look x Innocence). Mid-season. "I like any color just so it's pink," remarked a Glad enthusiast. (And what flower equals the Gladiolus in its wealth of beautiful pinks!) Even if you are not so extreme in your partiality to pinks, you'll be captivated by happily named Pink Parasol, whose serene, waxy, lightly ruffled, warm light pink color blending to a soft cream throat, positively exudes charm. It's difficult to make one pink look different from another in an engraving, but take it from us, Pink Parasol is as pretty as the mental picture it conveys of a Japanese girl walking in a garden amid the flowers of spring.

Large, each \$1.00. Medium, each 75c. One large and 10 bulblets for \$2.00. Grower's Sample Unit: 1 large, 2 medium, 5 small and 50 bulblets for \$8.00.

LILAC AND CHARTREUSE (Any Other Color) (Baerman-Majeski 1960) (Caribbean x Nordic Queen). Early-midseason. "We need Glads of new colors", is a statement we've been hearing for years. Well, here you have one; a seedling so original we don't know where to classify it—half blue-lilac and half chartreuse. The chartreuse-green not only dominates the lower petals but is generously splashed on upper petals as well. About seven waxy, ruffled, four-inch blooms are open at a time on spikes 55 inches tall. For a new departure in Glad coloring, add this season's hit to your collection! Stock is so limited, the price is really modest.

Any size, each \$5.00.

ABIQUA (480) (Baerman-Majeski 1960) (Southern Belle x Innocence). Midseason. Continuing our practice of giving smokies Indian names, we are introducing another outstanding smoky from the same cross that produced Chemawa, but with reversed parentage. Unlike Chemawa, a rich, dark, velvety smoky, Abiqua (accented on the first syllable) is a delicate silvery smoky—rose-pink overlain with a light silvery sheen which intensifies toward the edges. Heavy substance, intense fluting, and long heads make this a simply superb variety. A truly exquisite smoky with real "changeable silk" color. This is so new that stock is still scarce, even though it is an excellent propagator.

Any size, each \$3.00. One bulb and 10 bulblets for \$5.00.

HENNA (296) (Baerman-Weeks 1960) (Statuette x Unknown). Early. Chocolate-brown with bright henna or Chinese red tips on every petal describes this most extraordinary of miniatures. Each stretchy spike is a miniature ribbon of bloom with up to 11 tiny florets, exotic as tropical butterflies, open at one time. Grows 48 in. tall. For sophisticated, Oriental type arrangements, Henna is unbeatable. Garden visitors have been unanimously enthusiastic about this variety. We predict a long commercial life for this supreme novelty. Stock is so limited, we'd be justified in charging double the quoted price. It will pay both arrangers and growers to get in on the ground floor.

Any size, each \$2.00. One bulb and 10 bulblets for \$4.00.

BLUE LAKE (470) (Baerman-Weeks 1960) (Innocence x Caribbean). Mid-season. You'll be delighted with this light blue-violet with its cool, refreshing color and fine habits. As compared to Caribbean, it has much better color saturation, better substance, and blooms that are larger and more widely open. We feel that it is a distinct improvement on Caribbean. Its greater blueness is augmented by a white halo in the throat surrounding a soft blue-violet blur. A neat and stylish blue with excellent health. So new stock is quite limited.

Large, each \$2.00. Medium, each \$1.50. One large and 10 bulblets for \$4.00. Grower's Sample Unit: 1 large, 2 medium, 3 small and 25 bulblets for \$10.00.



SUNBURST



EIGHTH WONDER



TOPAZ



CHEMAWA



SNOWSTORM



VIOLET QUEEN

SUNBURST (434) (Baerman-Majeski 1959) (Royal Stewart x Pactolus). Early. Tri-colors are the newest thing in Glads. Here is one of rich, ruffled salmon-pink surmounted by a brilliant explosion blotch of velvety scarlet and bright canary-yellow. There is nothing else like it. It stands out in any Glad garden. The colors are actually more contrasty than our picture reveals.

Large, each \$1.00. Medium, each 75c. Small, each 50c. 15 bulblets for \$1.00. Grower's Unit: 1 large, 2 medium, 5 small and 100 bulblets for \$9.00.

EIGHTH WONDER (466) (Baerman-Majeski 1959) (Emperor x Unknown). Very early. Compared to the All-America Winner, Emperor, Eighth Wonder is three weeks earlier, much lighter in color, and opens an even longer ribbon of bloom. The florets are extraordinarily flat-open and recurved. An ideal cut-flower type. Every spike is a "bouquet in itself."

Large, each \$1.00. Medium, each 75c. 15 bulblets for \$1.00. Grower's Unit: 2 large, 4 medium and 100 bulblets for \$9.00.

TOPAZ (416) (Baerman-Weeks 1959) (Golden Sunshine x Prospector). Midseason. Of hundreds of seedlings from this interesting cross, Topaz has proved the fanciest, with such an intricate ruffling and frilling that it sparkles like a jewel. Its color is almost identical with that of Gold but with us it makes much longer spikes with 20-22 buds. A connoisseur's yellow.

Large, each \$1.00. Medium, each 75c. 15 bulblets for \$1.00. Grower's Unit: 1 large, 2 medium, 5 small and 100 bulblets for \$9.00.

CHEMAWA (486) (Baerman-Weeks 1959) (Innocence x Southern Belle). Midseason. Several growers and fanciers have been kind enough to tell us that they consider this the finest smoky in commerce. Most smokies are rather cloudy and often flecked. Chemawa, however, is velvet-smooth with a rich, deep, old rose color set off by a clean ivory throat. Between the old rose and ivory is a pencil line of clear salmon. Spikes are wonderfully long and stretchy. Florets are beautifully ruffled and have lots of sheen. It will pay you to get started with this outstanding smoky. Chemawa is superb in arrangements and an ornament to any garden.

Large, each 60c. Medium, each 40c. Small, each 25c. 30 bulblets for \$1.00. Grower's Unit: 10 assorted bulbs and 100 bulblets for \$5.00.

SNOWSTORM (400) (Baerman-Majeski 1959) (Sister of Emperor x Evangeline x Snowbank). Midseason. Our picture of this waxiest of whites is so accurate a lengthy description is unnecessary. There is no more beautiful white in existence. This is a fancier's flower, however, rather than a commercial type. It responds to careful culture. Our 1960 introduction, Rainier, is taller and more rugged. Try them both.

Large, each \$1.00. Medium, each 75c. Small, each 50c. 15 bulblets for \$1.00. Grower's Unit: 10 assorted bulbs and 100 bulblets for \$9.00.

VIOLET QUEEN (476) (Baerman-Weeks 1959) (Admiral x Caribbean). Very early. The printer "did us wrong" last year in printing this cool deep violet much too red. (We hope the picture turns out to be more accurate this year.) If you like the rich deep violet of the well-known Elk's Pride Petunia, you'll be delighted with its Gladiolus counterpart. Deep violet is a very important hue for giving variety to the Gladiolus colorama. Violet Queen is a husky grower of almost 500-size and with a bamboo stem. Try it! We're confident you'll be more than pleased.

Large, each \$1.00. Medium, each 75c. Small, each 50c. 15 bulblets for \$1.00. Grower's Unit: 10 assorted bulbs and 100 bulblets for \$9.00.

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1960

WEEKS

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FEB 21 1960

430 PM

Gladiolus Gardens

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BIBLIOGRAPHY

SUNSET BLAZE

LAVANESQUE

ALPENROSE

SUNSET BLAZE (334) (Baerman-Wagner 1960) (Royal Stewart x Golden Sunshine). Midseason. This pedigreed orange-salmon consistently opens 11 florets on very long heads. (To keep some degree of uniformity in our pictures, we cannot always show the normal maximum number open.) Sunset Blaze is a truly impressive variety of vivid coloring, and, we think, an excellent cutter.

Large, each \$2.00. Medium, each \$1.50. Small, each \$1.00. Ten bulblets for \$2.00. Grower's Sample Unit: 1 large, 2 medium, 5 small and 50 bulblets for \$12.50.

LAVANESQUE (464) (Baerman-Wagner 1960) (Innocence x Sister Seedling of Emperor). Early-midseason. This tall ribbony blue-lavender paling to a lighter throat is distinguished by the fact that it opens a full baker's dozen of blooms at one time except when the thermometer is in the nineties, when it will do about ten. I know of no other lavender to equal it. Also, it is the acme of regularity as to placement; at the peak of its bloom we could only find one misplaced floret. This should be a wonderful local cut flower and a show contender for most open blooms. Heavy propagation permits an extremely modest price.

Large, each \$1.00. Medium, each 75c. Small, each 50c. 20 bulblets for \$1.00. Grower's Sample Unit: 1 large, 2 medium, 6 small and 100 bulblets for \$7.50.

ALPENROSE (454) (Baerman-Wagner 1960) (Innocence x Rosie O'Grady). Midseason. Good Glads in the Chamouny color range have always been scarce. As a result, Chamouny, introduced in 1938, has had a commercial life of over 20 years, which is close to a record. Here is a worthy successor to Chamouny—far more beautiful and with consistently tall spikes. Alpenrose is a rich cerise-rose with a sharp snow-white blotch. The color is slightly deeper, purer, and much richer than that of Chamouny, substance is heavier, florets are larger, rounder, and more flat open. Best of all, they are beautifully ruffled. For sheer beauty, Alpenrose is a standout. Only 300 bulbs of this variety are now available for sale.

Bulbs, any size, each \$4.00. One bulb and 10 bulblets \$7.50. No bulblets sold separately.

EARLY SPRING (not pictured) (440) (Baerman-Wagner 1960) (Innocence x Rosita or Campanile). Very early. Here is a light pink as early, or earlier, than Friendship but without the yellow infusion in the throat. Early Spring is a fresh, cool light pink, virtually a self save for a lighter, unmarked throat. It might be called an improved Traveler or Rosa van Lima. There has been a need for extra early cool pink of just this color. About seven very round, lightly ruffled florets are open at a time on fine heads. Cut-flower growers who have seen this have been enthusiastic about its prospects.

Large, each \$2.00. Medium, each \$1.50. Small, each \$1.00. One large and 10 bulblets \$4.00. Grower's Sample Unit: 1 large, 2 medium, 3 small and 50 bulblets for \$12.50.

PINK FAVORITE (444 or 544) (Baerman-Majeski-Weeks 1960). Parentage lost. Midseason. Have you ever wondered what a color would look like that stood on the exact borderline between deep pink and light red? Well, here it is, and we can assure you that it is a vivid, soul-satisfying hue. Pink Favorite, as we decided to name it, is almost as deep as Valeria but much larger, opening 10 almost 500-size florets on every spike right down the row. You'll love the stretchy 24-bud spikes. This probably could not be shipped successfully in tight bud, but as a local cut flower it should be a top-notch. The spikes are tremendous.

Large, each \$1.00. Medium, each 75c. One large and 10 bulblets for \$2.00. Grower's Sample Unit: 1 large, 2 medium, 3 small and 50 bulblets for \$7.50.

PINK PROSPECTOR (440) (Baerman-Weeks-Majeski 1960) (Prospector x Golden Sunshine). Midseason. Here is a flesh-pink derived from two yellows which should have been named "Candelight" had the name been available, because of the glowing effect of the yellow underlay which shines forth especially in the throat. Do you know of another Glad of just this color? We can think of none. Indeed, flesh-pinks are rare, and here is one so exquisitely tinted, so warmly glowing, with ruffles so neatly shirred, that it readily takes its place as one of the most beautiful of all Glads. Pink Prospector produces those tall, uniform spikes right down the row that you love to cut.

Large, each \$1.50. Medium, each \$1.00. One large and 10 bulblets for \$3.00. Grower's Sample Unit: 1 large, 2 medium, 3 small and 50 bulblets for \$11.00.

LAVENDER FRILLS (364) (Baerman-Weeks 1960) (Emperor x Innocence). Early-midseason. This is a beautifully frilled blue-lavender blending to a lighter throat. It is very similar to Wedgwood but opens 9 blooms in formal array. Lavender Frills is a very waxy, sprightly flower with a high type of beauty. It's a natural for arrangements. A generous stock makes feasible our modest prices.

Large, each \$1.00. Medium, each 75c. One large and 10 bulblets for \$2.00. Grower's Sample Unit: 1 large, 2 medium, 4 small and 50 bulblets for \$7.50.

TOP BRASS (416) (Baerman-Weeks) (Golden Sunshine x Prospector). Late. Of eighty good yellows reselected two years ago, this has proved to be one of the best. Top Brass is the second tallest of the group with 20 buds and up to nine open blooms. Color is a medium deep yellow, virtually a self. Heavy substance, generous ruffling, and flat-open blooms make this a classical yellow. Top Brass is very precocious, making surprisingly stretchy blooms even from bulblets. With us spikes have been uniformly straight. We believe you will find this a very satisfying yellow.

Large, each \$2.00. Medium, each \$1.50. One large and 10 bulblets for \$4.00. Grower's Sample Unit: 1 large, 2 medium, 3 small and 50 bulblets for \$12.50.

RAINIER (400) (Baerman-Weeks-Majeski 1960) (Innocence x Southern Belle). Midseason. From exactly the same parentage as that of Abiqua and Chemawa comes this massive, immaculate, beautifully ruffled milk-white with a touch of cream in the throat. Rainier opens 8-10 formally arranged florets on 24-bud spikes nearly five feet tall. A fine commercial prospect that we unreservedly recommend. Rainier should also be a top show winner.

Large, each \$2.00. Medium, each \$1.50. One large and 10 bulblets for \$4.00. Grower's Sample Unit: 1 large, 2 medium, 3 small and 50 bulblets for \$12.50.

LAVENDER SPIRE (460) (Baerman-Majeski 1960) (Campanile x Innocence). Midseason-late. Finding good names for Glads is not easy. So when a seedling practically names itself, as this 66 in. lavender did, one can't help being grateful. Lavender Spire is a cool, pure light lavender with a snowy throat. Eight or nine florets are open on 33-in. flower heads. This seedling is similar to Campanile but, in our experience, an improvement. It is just the tint of cool lavender in demand with florists. A very healthy variety with good placement.

Large, each \$2.00. Medium, each \$1.50. One large and 10 bulblets for \$4.00. Grower's Sample Unit: 1 large, 2 medium, 3 small and 50 bulblets for \$13.50.

All-America Beauties

All-America Varieties are Tested in 30 Trial Grounds to Insure Beautiful Flowers for Your Garden

APPLEBLOSSOM (1956). A lovely snow-white with a touch of cream in the throat and a rose-pink flush margining petals. 8-10 open florets.

CARIBBEAN (1957). Formal light blue-violet with 9-11 ruffled blooms on bamboo stems.

EMPEROR (1958). Royal purple with an ermine-white throat. The tall spire-like spikes are striking in the garden or perennial border. 8-9 open.

JOYOUS (1959). Richly ruffled light rose-red carrying 8-9 massive blooms.

LANDMARK (1960) (White). Huge ruffled medium cream, opening a dozen florets at one time. Truly a landmark!

LITTLE PANSY (1960) (Fischer). This light violet with velvety deep violet blotches is the first All-America Tiny Tot. The precise miniature spikes are perfectly charming in arrangements. Grows 32 inches tall.

MAYTIME (1957). A beautiful deep pure pink with contrasting white blotch. The long ribbony spikes with 8-10 open blooms have made this very popular. The only All-America pink.

ROYAL STEWART (1956). A he-man red with tall, straight spikes. Opens 10 florets of heavy substance. A winner of many awards.

SPARKLER (1959) Medium-sized yellow with a red blotch. Nicely ruffled. Valuable for arrangements.

PREPAID PRICES

All 9 varieties, each	\$0.35
Any combination of varieties:		
3 bulbs	...	\$1.00
12 bulbs	...	\$3.45
One each of the 9	\$2.75